



PARTNERS FOR A STRONGER COMMUNITY

Attleboro Norton YMCA 2023 Corporate Giving Opportunities

Whenever we see a need in the community, the Y responds. Meals for neighbors facing food insecurity. Safe spaces for kids to learn and grow. Outreach to seniors who are feeling isolated. Your support helps the Y be ready to respond with open arms and caring hearts.

Learn more about how your organization can help strengthen our community and ensure brighter futures for all.

For a better us.®

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THE IMPACT OF YOUR SUPPORT

Since its start in 1867, our Y has adapted to meet the evolving needs of the community. Here is a quick glimpse of how our staff, members, volunteers, and donors have worked together to make Attleboro and Norton a better place for all over the past year.

Your support helps the Y EMPOWER YOUTH by



Providing free swim lessons to more than **125 children** through our Second Grade Swim Program with local schools.

Offering a sense of friendship, belonging, and accomplishment at summer camp for **855 youth and teens.**



Caring for more than **200 children** in our infant, toddler, preschool, and school-age child care programs.

Extending **\$90,000 in scholarships** so that every child has the opportunity to attend camp.



Your support helps the Y IMPROVE HEALTH AND WELL-BEING by



Subsidizing YMCA memberships for **3,063 individuals** to offer equal access to health and wellness opportunities.

Helping **16 people** with Parkinson's disease manage their symptoms through a specialized wellness program.



Your support helps the Y STRENGTHEN COMMUNITY by



Serving **more than 160 hot meals per week** to seniors in need through our Senior Meals program.

Delivering **75 bags of fresh produce each week** to seniors facing food insecurity.



Attleboro Norton YMCA

CORPORATE GIVING OPPORTUNITIES

Best Friends Breakfast Sponsorships

The annual Best Friends Breakfast kicks off the Y's Annual Campaign to share the Y's stories of impact with more than 200 community leaders, local businesses, and key stakeholders.

GIVING LEVELS

Best Friends Champion	\$25,000	Recognition at the breakfast and on all related printed materials. 4'x6' banner with logo at the breakfast and inside the YMCA facility. Recognition at all events and key sponsored programs.
Best Friends Leader	\$10,000	Recognition at the breakfast and on all related printed materials. 3'x5' banner with name at the breakfast and inside the YMCA facility. Recognition at one other event and/or key sponsored program.
Matching Gift Sponsor	\$10,000-\$25,000	Recognition on all related printed materials. Opportunity for company representative to speak at event to announce matching gift. Banner with name at the breakfast and inside the YMCA facility.
Best Friends Advocate	\$5,000	Recognition at the breakfast and on all related printed materials. 28"x14" banner with name at the breakfast and inside the YMCA facility.

Community Program Sponsorships

Your organization can choose to prioritize your area of giving by sponsoring a specific YMCA program or community initiative.

PROGRAM SPONSORSHIPS

2nd Grade Swim: School Sponsor	\$5,000	Your sponsorship provides two 8-week sessions of progressive swim lessons for every second grader at a local school as part of their physical education curriculum. Includes recognition in all program materials to schools, families, and on social media.
Kid to Camp: Summer Sponsor	\$2,500	Your sponsorship provides a summer of friendship, achievement, and sense of belonging with a full 10-week camp scholarship for a child in need. Kid to Camp sponsors are featured in camp materials, on social media posts, and on the camp website.
Chronic Disease: Session Sponsor	\$2,000	Your sponsorship provides 12 weeks of specialized wellness programs for people with Parkinson's Disease or our Livestrong at the YMCA program for cancer survivors. Recognition on program materials, website, and social media.
Senior Meals: Sponsor of the Month	\$2,000	Your sponsorship provides one month of meals - approximately 300 meals - to seniors who face food insecurity due to financial constraints, health issues, and transportation issues. Recognition on program materials, website, and social media.

Special Event Sponsorships

Throughout the year, the Attleboro Norton YMCA hosts several fundraising events in the community. All proceeds from the events support the Y's Annual Campaign to fund the Y's subsidized membership programs, program scholarships, and community initiatives.

SPINATHON – Group cycling fundraising event that draws 350-plus participants – April 1

Event Sponsor	\$5,000	Logo on all event materials, event website, and social media recognition. Registration for 12 members of your organization. Banner at event. Logo on event t-shirts. Opening remarks by organization representative.
Hourly Sponsors	\$1,000	Logo on event website and recognition on social media. Banner at event. Logo on event t-shirts. Recognition during sponsored hour.

ROOFTOP PARTY – Fundraising social event that draws 250-plus adult attendees – September 8

Event Sponsor	\$10,000	Recognition on all invitations. Recognition in all print and online promotional materials, social media, banner at the event. Remarks by organization representative at the event.
Dinner Sponsor	\$5,000	Recognition in all print and online promotional materials, social media recognition, banner at the event, recognition at the event.
Food Station Sponsors	\$2,000	Recognition in all print and online promotional materials, social media recognition, signage at the food station, recognition at the event.
Music Sponsor	\$1,000	Recognition in all print and online promotional materials, social media recognition, signage at the music stage, recognition at the event.
Dessert Sponsor	\$500	Recognition in all print and online promotional materials, social media recognition, signage at the dessert station, recognition at the event.

GOBBLE WOBBLE 5K – Thanksgiving morning road race that draws 600-plus participants – November 23

Event Sponsor	\$7,000	Logo on all event materials, event website, and social media recognition. Banner at event. Logo on event t-shirts.
Shirt Sponsors	\$2,500	Logo on all event materials, event website, and social media recognition. Logo on event t-shirts.
Mile Sponsors, Award Sponsor	\$500	Name recognition on event website and social media. Banner at event. Logo on event t-shirts. Recognition at mile marker signage.

OTHER EVENT SPONSORSHIP OPPORTUNITIES

Annual Meeting Sponsor	\$10,000	February 21 – Opportunity for representative to speak at event. Logo on all event materials, invitation, website, and social media posts.
Giving Tuesday Matching Gift	\$10,000	November 28 – Recognition as Giving Tuesday Matching Gift Sponsor in all related emails, mailings, website, and social media posts.
Heritage Society Dinner Sponsor	\$7,500	December – Opportunity for representative to speak at event. Logo on all event materials, invitation, website, and social media posts.